

Anguilla's Zemi Beach Names GM

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The soon-to-open Zemi Beach House in Anguilla has revealed its general manager.

Management company Trust Hospitality has appointed Markus Laahanen as GM, who most recently served as general manager of the Tropicalia Resort in the Dominican Republic.

Previous stings include general manager of Six Senses in Jafre, Spain and opening task force and F&B manager at The Setai in Miami Beach, among other stops.

"Aside from its beautiful location on Shoal Bay East and its wide variety of culinary and spa offerings, personalized service details will make the Zemi Beach House experience one-of-a-kind," Laahanen said. "We want our guests to feel as if they are staying at a close friend's home, exposing them to a perfect balance of professional and friendly service that's not too formal, yet not too familiar."

The property has also named Jasmine Welsh as spa director and Sakari Malinen as director of sales and marketing.

Zemi Beach House is slated to open Feb. 16. It has already launched bookings.

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