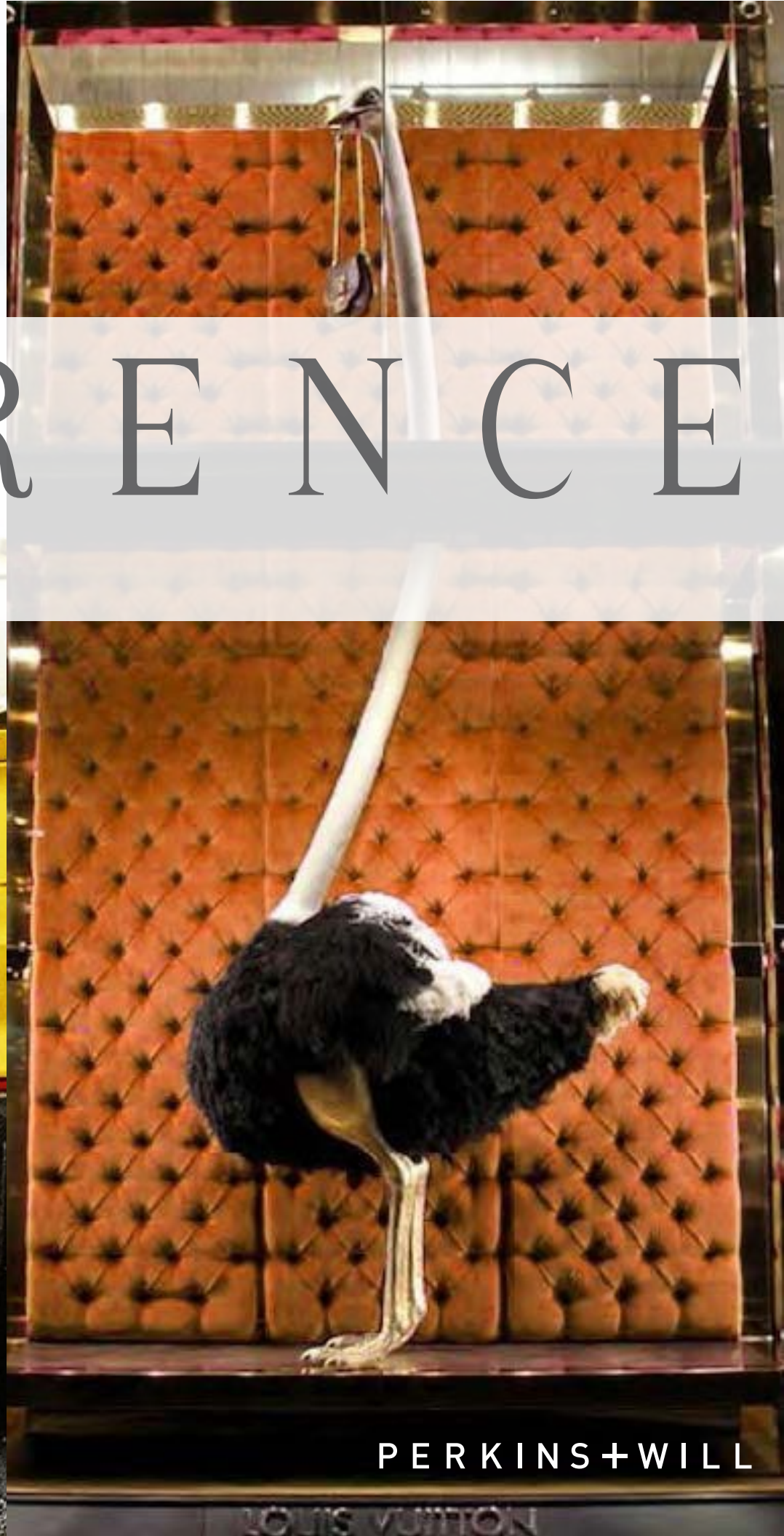


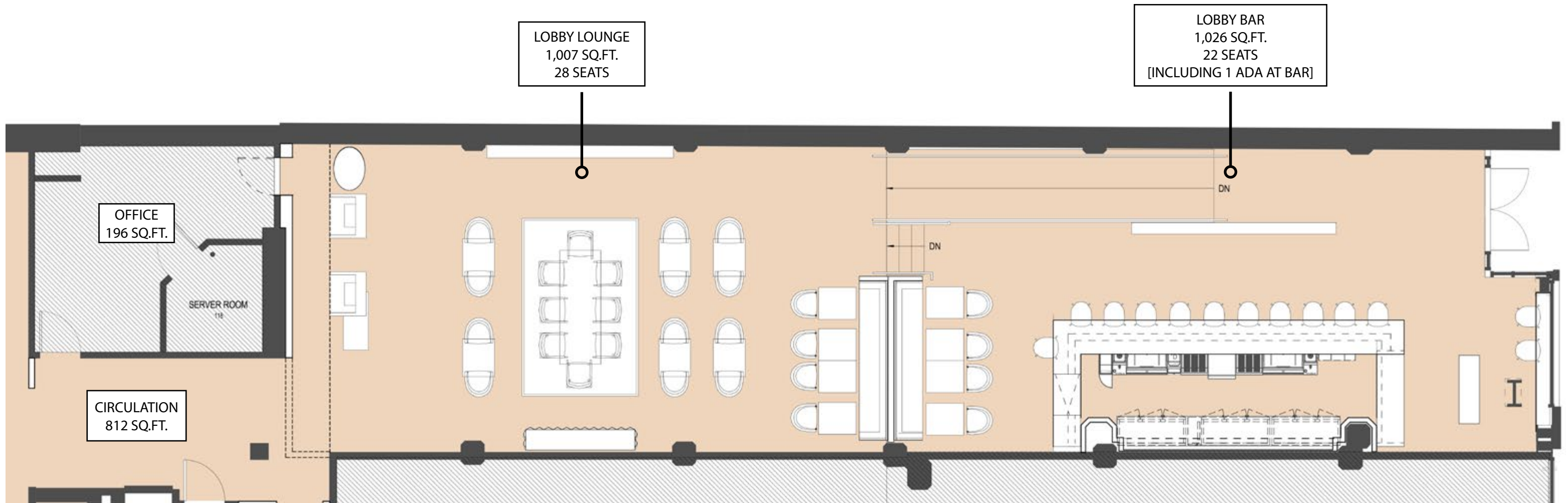
VILLA FLORENCE

SAN FRANCISCO

Concept Presentation
'REISSUED'
January 24th, 2017



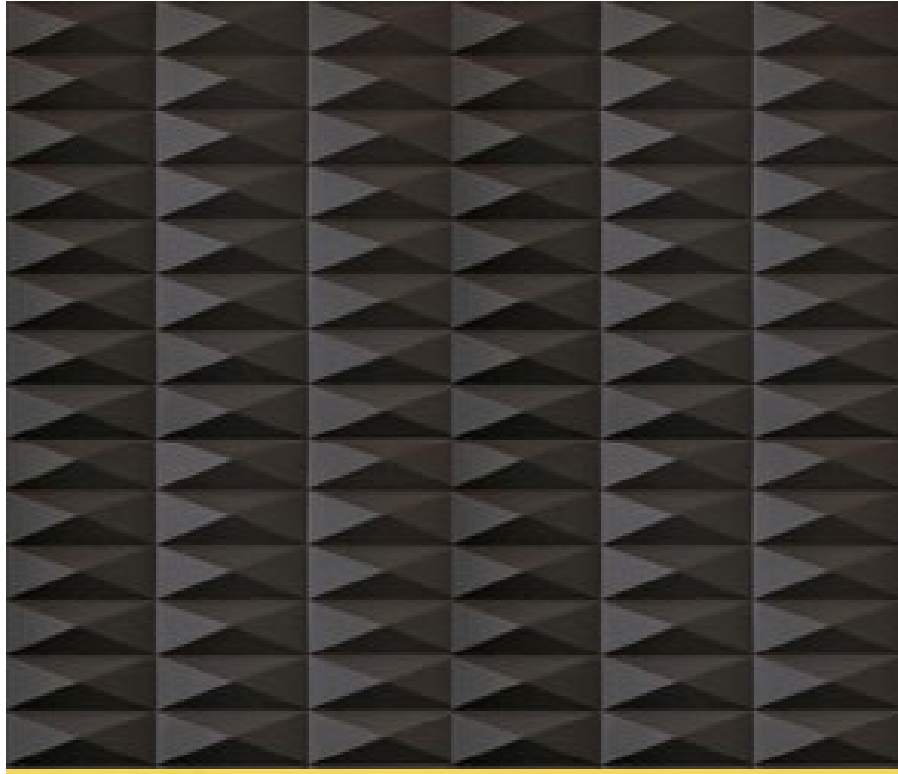
LOBBY LEVEL | ENLARGED PLAN



LOUNGE | RENDERING



LOUNGE | FURNITURE



3D BLACK TILE & HIGH-GLOSS YELLOW PANEL AT FIREPLACE



OSTRICH BODY WITH SWAN NECK AND HEAD



CHAIR AT TABLE

TABLE BASE

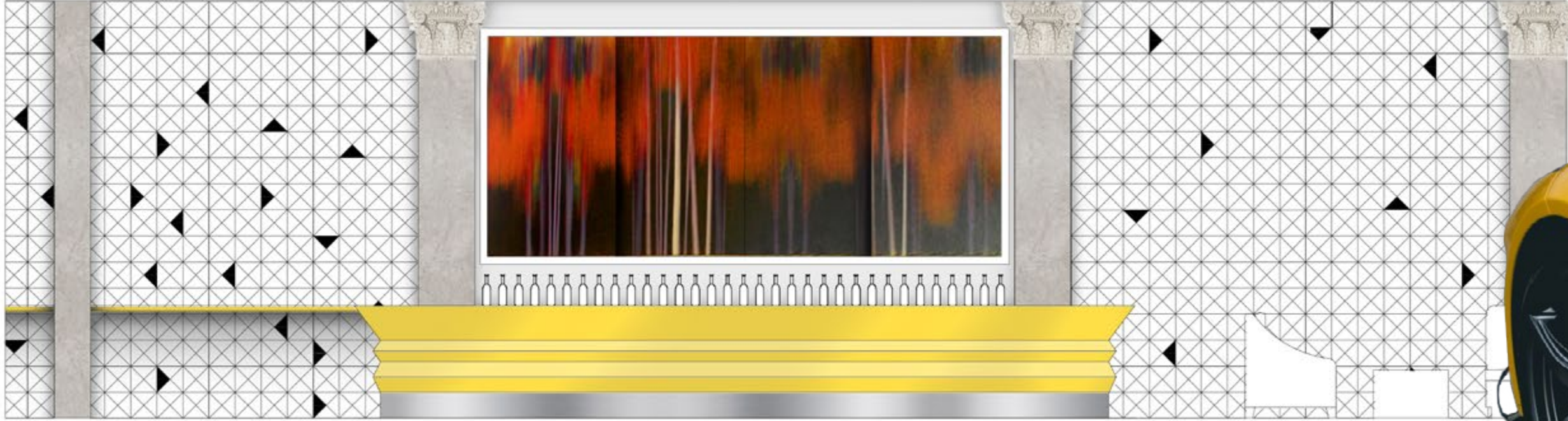
AREA RUG



BAR | RENDERING

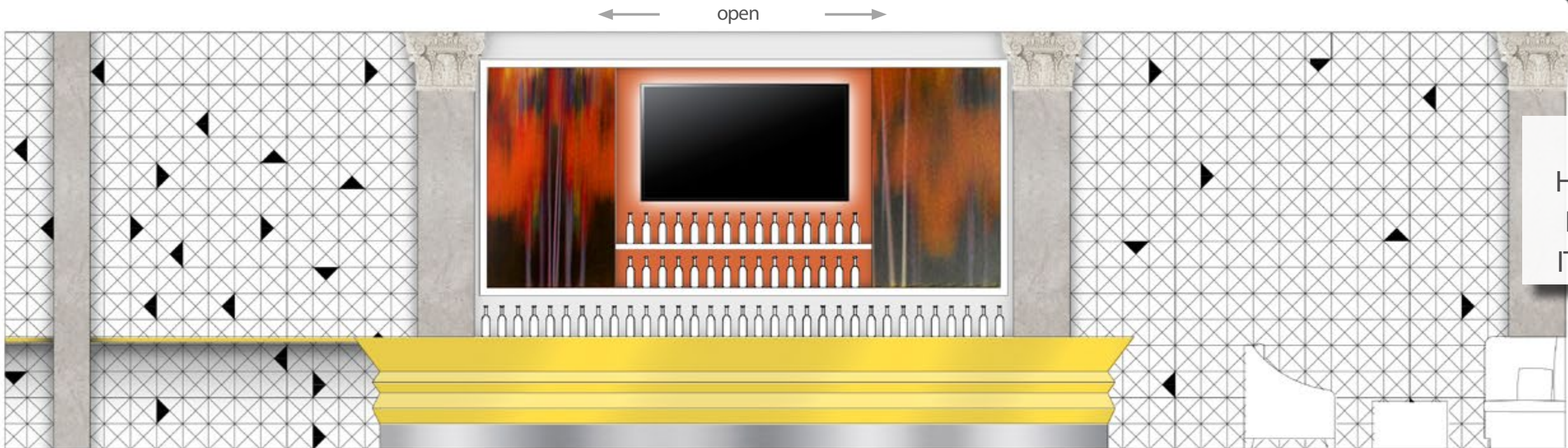


BAR | DESIGN SOLUTION



BAR ELEVATION - CLOSED

Back bar displays eclectic and locally curated painting with bottle or glass storage below



BAR ELEVATION - OPEN

Back bar opens to display backlit 60"TV and bottles or decorative accessories



BAR WITH ATTITUDE,
HIGHLY-LACQUERED YELLOW
BAR INSPIRED BY THE SLEEK
ITALIAN AUTOMOTIVE FINISH

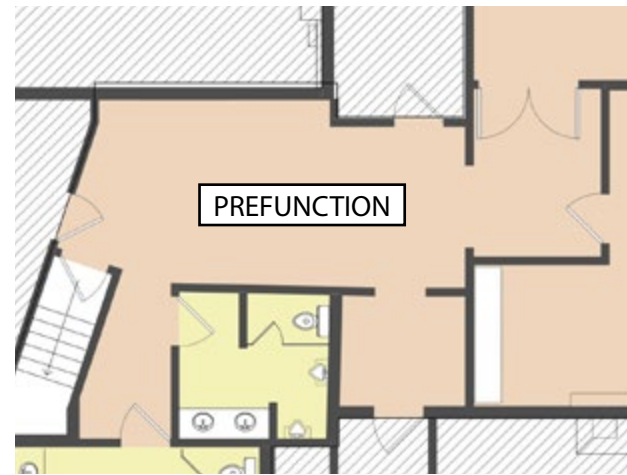
THE CELLAR | PREFUNCTION & MEETING ROOMS



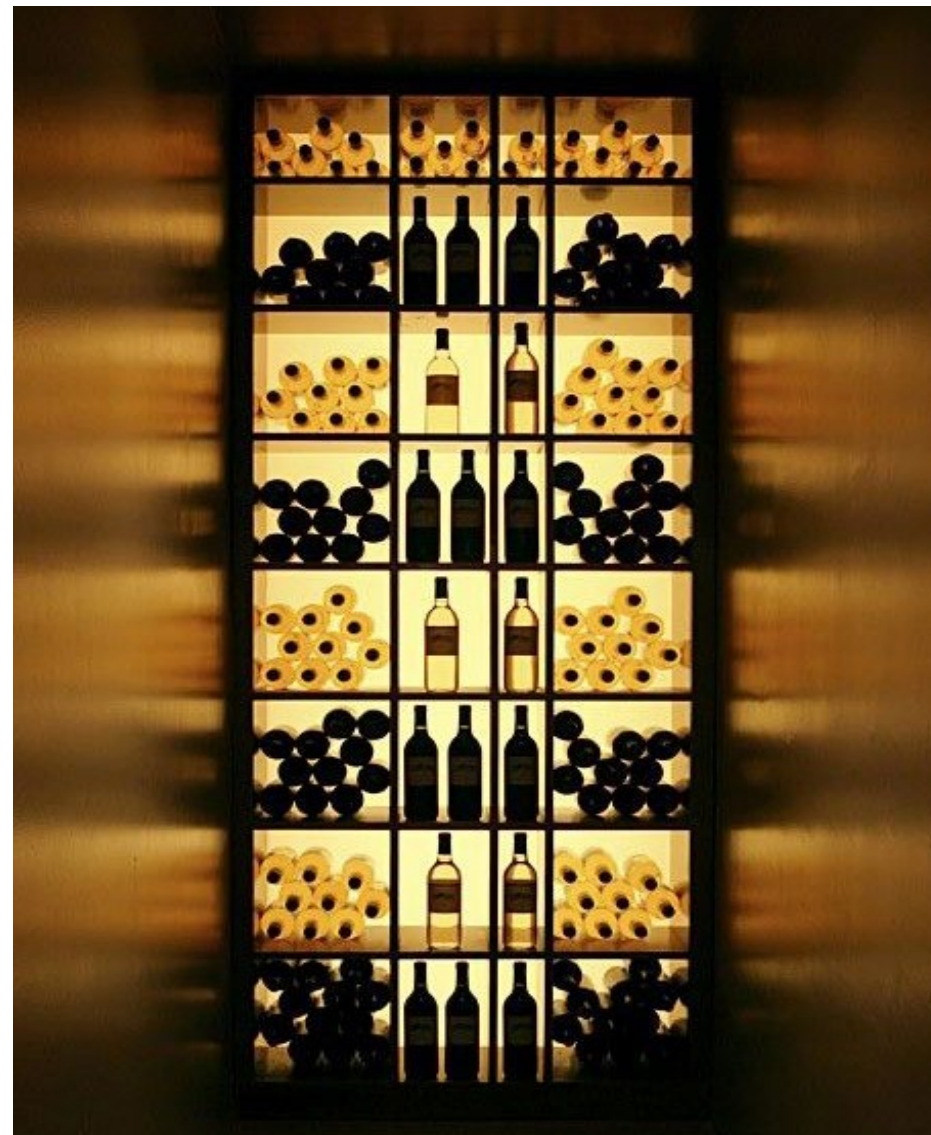
THE WINE CELLARS OF ITALIAN PALAZZOS ARE RENOWNED FOR ELEGANTLY INFUSING CONTEMPORARY LIFE INTO HISTORIC SPACES TO PRODUCE A TRULY UNIQUE ENVIRONMENT. THE VILLA FLORENCE PRIVATE DINING AND MEETING ROOMS EXHIBIT THE ESSENCE OF THESE WINE CELLARS THROUGH THE USE OF QUALITY MATERIALS, SOPHISTICATED CRAFTSMANSHIP, AND EXQUISITE LIGHTING. IT IS THE BEAUTY OF THE UNEXPECTED AND THE ATTENTION TO DETAIL THAT PROVIDES GUESTS WITH AN INTRIGUING DISCOVERY EXPERIENCE THAT ENHANCES THE CHARMING EUROPEAN AMBIANCE.



THE CELLAR | PREFUNCTION



CONTEMPORARY WINE CELLAR FEATURE WALL

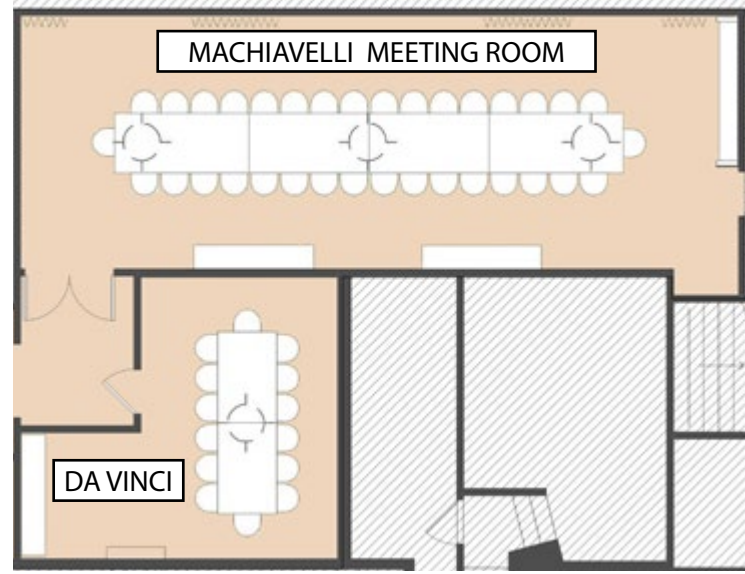


CONTEMPORARY ART CELLAR FEATURE WALL



RICH, TRAVERTINE WALLS W/ ACCENT LIGHT

THE CELLAR | MEETING ROOMS

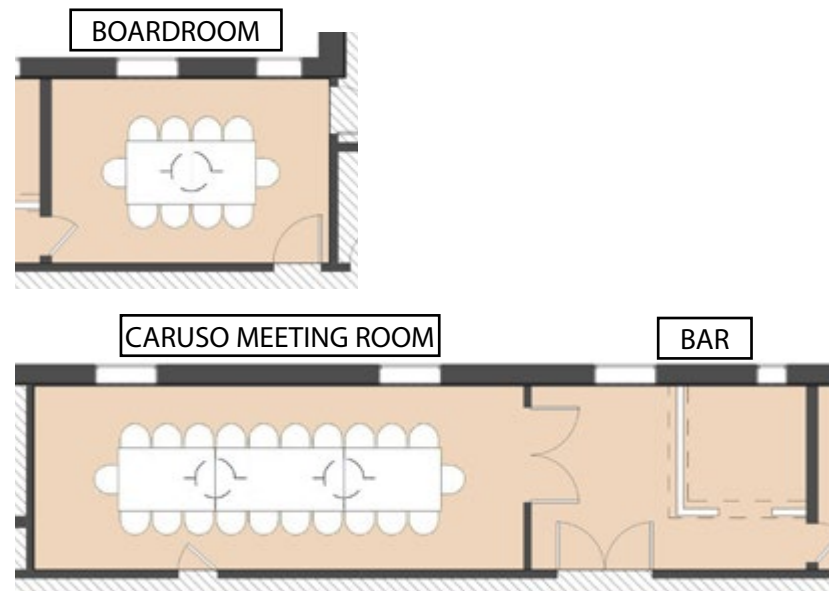


NEW LIT BOTTLE FEATURE WALL WITH LIGHT TABLES & CHAIRS

NEW VENETIAN PLASTER WALLS WITH CLASSIC DRAPERY

NEW SOPHISTICATED MOBILE BAR

SECOND FLOOR | MEETING ROOM + BOARDROOM



NEW LIT BOTTLE FEATURE WALL WITH LIGHT TABLES & CHAIRS

NEW VENETIAN PLASTER WALLS WITH CLASSIC DRAPERY

NEW SOPHISTICATED MOBILE BAR