

LA SERENA SPA EARNS 2013 CONDÉ NAST TRAVELER TOP SPA AWARD

The Reefs Resort & Club spa ranked No. 6 in the Atlantic and the Caribbean

SOUTHAMPTON, **Bermuda (February 27, 2013)** – <u>La Serena Spa at The Reefs Resort & Club</u> has been recognized as a Top 25 Spa in the Atlantic and the Caribbean in *Condé Nast Traveler's* 2013 Readers' Poll. Reviewing spas based on excellence in treatments, staff, facilities, number of treatment rooms and cost of a basic massage, the 2013 Reader's Poll was voted on by 46,352 *Condé Nast Traveler* readers, with only 270 spas in North America, the Caribbean, Hawaii and Cruise Ships earning this distinction.

La Serena Spa's impeccable service, alluring atmosphere and exemplary treatments distinguished The Reef's spa as No. 6 of 25 in the Atlantic and the Caribbean. The 2013 award marks the fourth year in a row that La Serena Spa has earned a Top Spa award by Condé Nast Traveler.

"Clients love the breathtaking ocean view in the relaxation room after enjoying one of La Serena Spa's exclusive Elemis treatments," explains Helen Bryan, La Serena Spa manager. "Our spa associates strive to provide a rejuvenating experience focused on relaxation rituals and personalized attention."

Consistently rated among the top spas in Bermuda and the Caribbean, La Serena Spa combines a serene environment with luxurious treatments. La Serena Spa boasts eight treatment rooms, including a spa suite for a romantic dual massage and a stunning relaxation room featuring panoramic views of the turquoise ocean.

The only Bermuda spa to offer Elemis of London, the leading luxury British spa and skincare brand, La Serena Spa offers a full-service menu customized to meet individual needs of men and women alike. Clients relieve tension with a selection of unique massages and nurture their skin with one of La Serena Spa top quality facials and body treatments. Spa Packages are also available for guests looking to be thoroughly pampered. Resort guests as well as locals experience exceptional spa treatments at a remarkable value while enjoying the serenity the spa's atmosphere provides.

An intimate upscale Bermuda resort focused on four-diamond personalized service, The Reefs Resort & Club presents classic sophistication. Recognized for gracious hospitality, this family-owned cliffside resort overlooks a pink-sand cove and boasts breathtaking ocean views. A top voted resort among travelers within the Caribbean, Bermuda and the Bahamas, The Reefs Resort & Club welcomes loyal clientele year-after-year with distinctive experiences and timeless luxury.

For more information or to book an appointment at La Serena Spa at The Reefs Resort & Club, call 441-239-0184 or visit www.thereefs.com/spa. Follow facebook.com/TheReefsBermuda for more offers.

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