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# TRAVEL WEEKLY

THE TRAVEL INDUSTRY'S TRUSTED VOICE

[TRUMP'S FIRST 100 DAYS]

## Overtaken ban, budget proposal roiling industry

By Jeri Clausing

President Donald Trump last week lost another round in his high-profile fight to ban travelers from certain Muslim countries, but the fallout from tweets, executive orders and budget proposals he has issued in his first two months in office could spell long-term uncertainty for the industry.

Just hours after courts in Hawaii and Maryland last week lifted his revised ban on travelers from six countries shortly before

**'These programs have a lot of congressional champions. A lot is going to fall by the wayside.'**

— Eben Peck, ASTA

they were to go into effect, Trump released a budget blueprint that proposes terminating a long-standing federal program for encouraging air service to rural communities.

The proposal would also end support for long-distance Amtrak service.

Additionally, less than a year after the TSA added security agents and bomb-sniffing dogs to reduce more than hourlong security line waits at U.S. airports last summer, Trump has proposed fee hikes and funding cuts for the agency.

The combination adds up to continued uncertainty and, potentially, negative fallout for the industry as a result of both the proposals themselves and the very public and  
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### IN THE HOT SEAT

Intrepid Group's new CEO, James Thornton, on how he will pursue sustainable travel. **4**



## Downhill diggerati

A new generation of ski apps augment the scenery with utility, social features and competitive game opportunities.

BY DANNY KING PAGE 16

## Explaining 'basic economy' to consumers

By Robert Silk

As they sell the basic economy fares they brought to market in late February, United and American have taken proactive steps on their websites to avoid confusing consumers. But in other digital channels,

displays of the new fare class tickets are less consistent.

Both airlines went live with basic economy fares on Feb. 21. United is thus far offering the fares only on flights between Minneapolis and its seven hub cities, such as Chicago, Denver and Newark. American is selling basic economy seats on a total of 10 routes, each involving its hub airports in Dallas, Charlotte, Philadelphia or Miami.

In the case of both airlines, passengers who purchase basic economy tickets are limited to a single carry-on bag, which must fit under the seat. In addition, they are seated at the back of the plane and board in the last group. Their tickets are nonrefundable and nonchangeable, and they are not eligible for seat assignments prior to check-in.

Flight searches on United and American make these limitations abundantly clear. For  
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Experts say agents need to focus on one or two social media platforms for marketing. **8**

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Holding a contest? Follow the rules or you could end up running an illegal lottery. **26**



