



Artful Living

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HIGH TIDE

PUEBLO BONITO PACIFICA GOLF & SPA RESORT UPS THE LUXURY ANTE.

BY FRANK ROFFERS



PHOTOGRAPHY BY ADAM GOLDBERG



For years. Pueblo Bonito Pacifica Golf & Spa Resort has been known as the premier, all-inclusive, five-star, adults-only accommodations in Los Cabos, Mexico. And now, with the debut of the Towers at Pacifica, guests can experience an elevated level of luxury and sophistication.

At the center of the expansion is a private butler service. On arrival, my personal butler, Miguel, handed me a cherry mojito and asked to take my luggage so he could “unpack me.” Prior to this experience, I never would have associated the terms “all-inclusive” and “butler service,” but it’s a brilliant combination — and a best practice we’ll likely see more of in the future.

Butler service at the Towers has been certified by the British Butler Institute and consists of in-room check-in and check-out; 24-hour, in-room dining; help with unpacking and packing; assistance with reservations; and a host of other services. Throughout their stay, guests can communicate any need with their butler via phone, text or email.

All Towers rooms and suites include private terraces, custom-stocked minibars, portable Bluetooth Beats speakers and aromatherapy turndown service. A third tower, reachable only via sky bridge, features VIP lounge Península, eatery Baja Med and a state-of-the-art fitness center overlooking the sea.

Rounding out this oceanfront escape is two-plus miles of pristine beach plus access to 23 restaurants and 12 bars via complimentary shuttle to sister resorts within the same gated compound. The spectacular onsite Armonia Spa has been named among the top three spas in Mexico and Central America by *Condé Nast Traveler*. And just down the road is Quivira Golf Club, the renowned Jack Nicklaus signature course known for its world-class layout and dazzling views of the Pacific.

Daily activities range from beach yoga and dance lessons to tequila tastings and wine seminars. Each morning, guests stake their claim to a poolside chaise or beach bed then while away the day sunbathing or socializing at the swim-up bar. Other custom experiences are available, including Hook & Cook, in which butlers take guests shore fishing and a chef creates ceviche with the fresh catch right on the beach. ●

If You Go

GETTING THERE

Pueblo Bonito Pacifica Golf & Spa Resort is situated just 40 minutes from Los Cabos International Airport.

WHEN TO GO

There truly isn’t a bad time to visit Los Cabos. Beaches, mountains and desert terrain combine to create an unrivaled environment.

WHAT TO EXPECT

Pueblo Bonito Pacifica’s rates include gourmet meals, with a wide assortment of organic food and beverage selections. Taxes and gratuities are also included. Children under age 18 are not allowed.