

Client: Langford

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FIRST LOOK: Hotel opens on historic site in downtown Miami



The site of the historic Miami National Bank has officially transitioned into a hotel with the grand opening of The Langford. The 126-key boutique property is part of a wave of new hotel rooms that will soon open in downtown Miami.

The property at 121 S.E. 1st St. was built in 1925 and designated as a historic site by the National Register of Historic Places in 1989. The property was then acquired in 2013 for \$2.7 million and redeveloped into the Langford by Coral Gables-based Trust Hospitality and Miami-based Stambul. On Tuesday, hospitality executives and city officials welcomed the arrival of the new brand at a ribbon-cutting ceremony.

"We're very excited to welcome the very first boutique hotel in downtown," said Wendy Kallergis, president of the Greater Miami & The Beaches Hotel Association. "It's really going to change the face of downtown. We had so many rooms open last year in Miami Beach and soon there will be a lot of new growth in the Brickell area."

<http://www.bizjournals.com/southflorida/news/2016/03/22/photos-hotel-opens-on-historic-site-in-downtown.html>



Other hotel properties that open later this year in downtown Miami include the 275-room Atton Hotel and Brickell City Centre's East, Miami hotel. But among a sea of cranes bringing brand-new buildings to Miami's skyline, The Langford remains a special reminder of the city's past.

"It would have been easier to have this property demolished and build a high rise," said Miami Mayor Tomás Regalado at the ribbon-cutting event. "But I grew up walking the streets of downtown with this building ... Today we are happy we kept this piece of history."



Said Patrick Goddard, president and COO of Trust Hospitality: "This was all on paper five years ago. It was blood, sweat and tears to make this happen."

The hotel features artwork by local artists and with designs by Bloom Miami. The hotel will soon have two new food and beverage concepts by Miami-based Pubbelly Restaurant Group. PB Station, a full-service restaurant on the ground floor of The Langford, is expected to debut in the first week of April, Chef Andreas Schreiner told the *South Florida Business Journal*. Pawn Broker, a rooftop bar by Pubbelly, is expected to open soon after.



"We wanted to venture off the Beach because we've had a lot of requests to come to the main land," Schreiner said. Pubbelly Sushi, another Pubbelly concept, will open at Brickell City Centre later this year.

The Langford created 142 new jobs.

