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RENOWNED HOLLYWOOD EVENT PLANNER, MANDY RASSULI, OF 'HOLLYWOOD HOTEL EVENTS' CELEBRATES MORE THAN 25 YEARS CREATING MEMORIES OF A LIFETIME

**Rassuli also Serves as Director of Catering and Events for
Hollywood Hotel – The Hotel of Hollywood®**

HOLLYWOOD, CA (XX) – In a city like Los Angeles that can often seem saturated with event planners and industry folks, it is hard to spot a true innovator and trendsetter who purposely stays “under the radar.” Mandy Rassuli, however, is exactly that. Based in Hollywood, California, Mandy Rassuli’s company “Hollywood Hotel Events” provides full-service event planning services and creates exquisite and memorable events including engagement parties, weddings, and bar/bat mitzvahs, as well as corporate events and board meetings at Hollywood Hotel. Mandy has been in the event planning industry since 1991 and is looking forward to an even more exciting future.

Born in Tehran, Iran, Mandy moved to Hamburg, Germany at age 9. Mandy then moved to California when she was 19 years old, where she has since made her home. Fluent in Farsi, German, English and Spanish, Mandy began her career in party planning when she was 22 years old working in the Olympic Collection’s banquet department. With experience in a variety of departments at Olympic Collection, including back of the house, kitchen and prep line, it

was there that she became interested in event and party planning as a full time career. Mandy's clients quickly recognized her amazing sense of aesthetics and creativity, and, at their request, in 2000, she assumed responsibility for "Hollywood Hotel Events" (a division of Hollywood Hotel).

Today, Mandy is known for her unparalleled professional service, her creative ideas and unique event concepts. She carefully plans each event from beginning to end while keeping in mind the personality and ideas of her clients. Mandy is relentless in letting no detail go unnoticed when it comes to everything from selection of venue, menu, décor, floor planning, lighting and rentals. She considers her ability to envision and work well and creatively with space dimensions as one of her strongest suits.

Mandy's warm personality and calm demeanor help her clients relax and feel confident that she will create a milestone event that they and their guests will remember for a lifetime. Whether it's an event for \$20,000 or \$1 million, and regardless of the number of guests, theme or locale, Mandy's events are always unique, inviting, and unforgettable.

"My number one rule," says Mandy Rassuli, "is 'Never Say No' to a client. I believe that nothing should be taken personally in this business, and my success comes from hard work, dedication and my years of event planning experience."

Mandy has successfully planned a number of memorable and unusual events all over Southern California, a hot air balloon for a bar mitzvah in the middle of the city; a Snow White themed event complete with a custom carriage and seven small footmen; a wedding for 800, as well as a Paris/Moulin Rouge themed event that required Mandy to outfit the space with an Eiffel Tower, Parisian props and a French Market.

Mandy estimates that 50 percent of her business is repeat. "Much of my business is through word-of-mouth and referrals from previous clients," explained Mandy. "In fact, in several cases I have planned events marking major milestones in a single family's life from weddings to births to bar/mitzvahs to graduations, and for their kids' weddings as well."

Mandy also plans and manages corporate events at Hollywood Hotel,

including annual corporate holiday parties, business conferences, seminars and meetings for area businesses, including Children's Hospital Los Angeles, Kaiser Permanente, Los Angeles City College, and more.

Mandy currently lives in Los Angeles and enjoys spending time with her family, including her husband and twin boys. In her spare time, she is always seeking out new venues and inspiration for her upcoming events and celebrations!

About Hollywood Hotel – The Hotel of Hollywood

The 130-room Hollywood Hotel is one of the most reasonably priced hotels in the city and offers incredible value in a central location. Situated right in the heart of Hollywood, it's steps away from boutique shopping, world-class dining and cutting edge culture, and the closest hotel to The Hollywood Sign, Grauman's Chinese Theater, the Walk of Fame, Griffith Park, LA Zoo, Greek theater and Mount Hollywood hiking trails. Guests can even hop on the nearby Metro and explore Los Angeles, or spend the day at Universal Studios.

Business travelers, vacationers and locals alike appreciate the hotel's state-of-the-art extras and thoughtful amenities such as free WiFi, on-site fitness center, open-air fountain courtyard, complimentary hot international breakfast buffet served daily, an outdoor pool, and unparalleled service in newly refreshed rooms and more than 5,000 square feet of flexible function space. A unique feature of the hotel is Hollywood Hotel's own Comedy Club, which brings all-star comedians to the property on a weekly basis. Hollywood Hotel is located at 1160 North Vermont Ave., Los Angeles, CA 90029. For reservations or information, call toll free 1-800-800-9733 or locally 323-315-1800, or visit www.Hollywoodhotel.net.

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