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THE HERMOSA INN ANNOUNCES HOT SUMMER RATES AND COOL DINING DATES

Cool casitas and cabanas, subterranean dining and authentic Arizona charm offers special summer rates, May 19th --September 9th, 2017

PARADISE VALLEY, AZ (April 6, 2017) – The Hermosa Inn, a AAA Four Diamond hotel nestled in the heart of Paradise Valley, offers plenty of options to unwind and dine at this boutique hideaway that recently completed the second phase of a \$5.5 million dollar renovation and expansion which included the addition of 10 deluxe casitas, the complete renovation of 12 historic rancho casitas and an expansion of LON's Last Drop bar and patio. All 43 rooms are either new, or completely renovated, creating a haven where modern luxury and technology meet authentic Arizona charm.

SUMMER IN PARADISE GETAWAY

Available May 19th -- September 9th, 2017 Rates starting from \$139, plus tax and resort fee of \$25, which includes valet parking

- Overnight accommodations
- Two drink tickets upon arrival per room
- \$25 daily F&B credit
- Daily poolside treats
- Upgrade upon arrival, based on availability
- Early check-in/late check-out, based on availability

PRE-SALE SPECIAL FOR SUMMER IN PARADISE GETAWAY

Book early and enjoy receive 10% additional savings during an exclusive pre-sale week, with rates starting at \$125, from April 17th – April 24th.

POOLSIDE IN PARADISE

Luxuriate poolside in comfortable cabanas, available from 8:00 a.m. to sunset and toast the day with either a bucket of Arizona canned beers with house-made guacamole, chips and salsa, **or** a carafe of Sangria of the Day, served with a seasonal fruit and cheese platter. Cabana rentals are \$75 per day and reservations are required.

SPECIAL MENUS AND VENUES

COOL DINING IN LON'S UNDERGROUND WINE CELLAR

The return of 100+ degree temperatures in the greater Phoenix area also ushers in a cool reprieve in the form of a one-of-a-kind culinary experience in the underground wine cellar at LON's at the Hermosa. Beginning June 1st through September 9th, the hotel's signature restaurant will be opening up its private subterranean wine cellar to offer guests and Valley residents alike, a special tasting menu (\$65++/person) prepared by Executive Chef Jeremy Pacheco and his culinary team, along with a wine pairing option (additional \$35/person).

Cool (in every sense of the word), the cellar – kept at 57 degrees – is normally available only for private events, but will now be open for parties of two or more, Thursday through Saturday nights, June 1st through September 9th. Reservations can only be booked within 7 days and by calling LON's at 602.955.7878.

\$45 THREE COURSE SUMMER PRIX-FIXE MENU: Executive Chef Jeremy Pacheco will be creating a tantalizing and ever-changing three-course prix-fixe menu for \$45 at LON's that will be offered May 29th through September 9th.

SIP AND SAVE ON SUNDAYS: Enjoy summertime sipping savings on Sundays with 50% off on a generous selection of wines by the bottle, including all Arizona wines, in LON's dining room, from 6-9:00 pm. Offered May 29th through September 10th.

LON'S LAST DROP SUMMER MENU BEGINS MAY 19TH: Options for mid-afternoon munchies or a bite in the bar just got bigger and better with some tantalizing additions, including the ever popular Superfood Salad or the Shrimp & Blue Crab Louie Salad. The Signature Burger, Grilled Chicken Club and the Pulled Pork Sandwich are hearty options, whereas the Tacos, Wood-fired Pizza and Sliders are ideal for sharing and happy hour, which is daily, from 4-6 pm.

ABOUT THE HERMOSA INN, LON'S & LON'S LAST DROP

Ranked among the top hotels in the Southwest, the AAA Four Diamond Hermosa Inn is a jewel of a hideaway surrounded by an exclusive neighborhood in Paradise Valley, and minutes from Scottsdale and its many attractions. Handcrafted in the 1930's by cowboy artist Lon Megargee as his residence and art studio, the Inn's adobe architecture has maintained its "authentic Arizona" character and charm. The 43 newly renovated guest casitas are nestled in a garden setting with breathtaking vistas of the lush desert and Camelback Mountain. Accommodations reflect the southwestern design of the original Casa Hermosa (beautiful house) and most include deep soaking tubs, beehive fireplaces and private patios. The culinary centerpiece is LON's at the Hermosa, a AAA Four Diamond restaurant serving globally inspired Arizona fare. A recipient of *Wine Spectator's* 'Best of Award of Excellence', the restaurant is complemented by a subterranean wine cellar, a celebrated outdoor dining patio, and its bar and casual dining counterpart LON's Last Drop, named after one of Megargee's iconic paintings, many of which are displayed throughout the resort. For more information, visit Hermosalnn.com or call 602.955.8614. To become a fan, visit us on Facebook at www.twitter.com/Hermosalnn or share with us on Instagram at www.instagram.com/Hermosalnn. The Hermosa Inn is located at 5532 Palo Christi Road, Paradise Valley, Arizona 85253.