







A HACIENDA HIDEAWAY

The Old West meets modern luxury at the Hermosa Inn

There are places that occupy your mind. And there are those that capture your heart. The Hermosa Inn is one of those places, remaining a cherished memory long after you've departed. Built as a traditional adobe Hacienda by Western artist Lon Megargee, the Hermosa Inn offers an oasis of tranquility within the quiet enclave of Paradise Valley, an exclusive neighbor of Scottsdale. With its 34 rooms and casitas situated on more than six acres of lush desert landscaping, the Hermosa Inn has retained its authentic Arizona charm - and its unmistakable pedigree.

An Artist's Glimpse

Hermosa Inn's original owner, Lon Megargee, was the first and one of the best known of Arizona's cowboy artists. His paintings introduced the state's spectacular landscape and its native people to a wide audience, helping forge the image of Arizona that exists today.







THE GREAT ESCAPE

Rejuvenation for the body, restoration for the soul

Treat yourself to a day of total relaxation at the Blue Door Spa Suites. Offering a contemporary Zen experience in an authentic adobe casita, services are designed to inspire serenity, healing and connection with your inner self, all in this natural Sonoran desert setting. Try the Hermosa Signature Massage featuring our exclusive naturally organic citrus sage products, also available in the Blue Door Boutique. Spa services include Ashiatsu, Reflexology, Couple's Massage and Facials. Enjoy the benefits of natural herbs and minerals while rejuvenating the body, mind and soul.

An Artist's Glimpse
Lon Megargee's colorful landscapes,
Native Americans and cowboys
depicted the romantic myth of the
West much the same as
Hollywood's Western movies.
An incurable romantic himself, Lon
painted the West the way
he saw it and the way he liked it.







A boutique hideaway resembling an authentic Southwestern hacienda, the Hermosa Inn boasts new casitas that retain the Inn's historic charm and intimate atmosphere, while offering an upscale experience.



UNCOMMONLY LUXURIOUS COMFORT

34 luxurious casitas: a one-of-a-kind getaway

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Throughout the six acres of lush desert landscaping, pathways lead through century-old cactus gardens, outstretching olive and mesquite trees and brilliant flowers. Enchanting fireplaces and rustic benches create romantic enclaves.

An Unforgettable Stay
Dreamy canopy beds, handcrafted rod
iron and wood headboards
and Egyptian cotton bedding lend a
feel of luxurious serenity.







AT YOUR LEISURE

Appealing diversions,
Arizona excursions

The Hermosa Inn is an inextricable part of its locale, a living link to the community and its history. Just minutes from this intimate retreat are a host of diversions and excursions. You'll find some of the lushest fairways in the West here, along with world-class shopping, dining, art galleries, sporting events, hiking, mountain biking and horseback riding. Let our concierge arrange something special, and then after a busy day, soak up some sun at the pool or enjoy a relaxing massage in our spa.

An Artist's Glimpse
"Scores of wild characters populate
Western history, but even amongst
such company, Lon Megargee stands
tall as a true one-of-a-kind. Over
time, Megargee created a body of work
that beautifully expressed his time and
place, as all great art does."

— Ed Mell, Artist



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A LIVING LEGACY

Lon Megargee's "Casa Hermosa"





When cowbov artist Alonzo "Lon" Megargee set his eves on an isolated plot of land beyond the Phoenix city limits in the 1930s, he hand-built a one-room adobe studio in the middle of it, and called it home. Megargee, a native of Philadelphia, came West at the turn of the century, earning his way as a cowboy, bronco buster, stud poker dealer, commercial artist and homebuilder. Along the way, his raw-boned charm snared several wives and earned him a well-

deserved reputation as a ladies' man. But it was his adobe studio, set amidst the creosote, that perhaps was the closest to his heart. Over the years, Megargee added to the studio, creating a uniquely Southwestern home he called "Casa Hermosa" which means Beautiful House. To supplement his art income, Megargee began running Casa Hermosa as a guest ranch. New owners changed the name to the Hermosa Inn. And the rest, they say, is history.





GARDEN TO GOURMET

A bountiful organic garden provides fresh food for LON's Artful American cuisine

Fragrant herbs to flavor a sauce. Citrus to add zest. Freshly picked vegetables to create delectable salads and side dishes. It's all bounty from the one-acre garden just outside the kitchen of LON's at the Hermosa, our boutique hotel's award-winning restaurant. Early each morning, sous chefs, line cooks and pantry staff can be seen watering produce beds and harvesting what bounty is at the peak of perfection that day. The excitement carries over from the garden and kitchen to the plate of Artful American cuisine a guest is served.

> A Culinary Experience The Hermosa garden was planted with indigenous seeds from local seed producers and organic farms.





FUSION OF FLAVORS

Fresh ingredients are the inspiration for creating superb food, wine and cocktails

Food, wine and nature create culinary magic at LON's. Fresh and organic ingredients are used in the kitchen - and at the Last Drop Bar. You'll find Mimosas made with freshsqueezed oranges from our grove and Mojitos made with fragrant mint from our garden. Perhaps even more impressive is the Wine Cellar, housing 1,000 bottles from our award-winning inventory. Painstakingly built underground, it was inspired by the legendary tunnels leading from the main residence to the stables that allowed guests to escape gambling raids.

A Culinary Experience
The Wine Cellar's intriguing
furnishings include a 15th century
French winery leather table, heavily
stained with countless vintages and
an 18th century horse tough from a
wealthy chateau stable.









ELEGANCE WITH TASTE

LON's captures the spirit, creativity and warmth of contemporary Western dining

LON's offers memorable cuisine in an authentic and elegant adobe dining room, surrounded by some of the most dazzling scenery the state has to offer. Rustic ironwork, Lon Megargee's original artwork, subtle lighting and impeccably set tables set the stage for the restaurant's award-winning Artful American cuisine – whether it's on a romantic patio or by one of the glowing fireplaces. Inventive menus are designed for maximum culinary impact.



A Culinary Experience
The Hermosa Inn's heritage can be
experienced at LON's at the Hermosa,
one of the most highly regarded
restaurants in Phoenix/Scottsdale.





DELIGHTFULLY DEFERENTIAL TREATMENT

Personalized service is our hallmark

We take pride in the subtle art of pleasing our guests. Understated, thoughtful service is intrinsic to the authentic Southwestern hospitality. We want you to remember your stay. Here, everyone really does know your name. Prior to your arrival we call you to personalize your arrangements and activities, creating a resume that is distributed to our staff property-wide. It's just one of the ways we create a more intimate and personalized experience for you, our guest.

An Artist's Glimpse
"Welcome stranger – stay
a while, play a while . . ."
— Lon Megargee





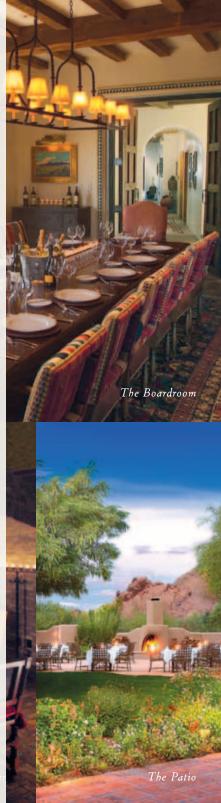


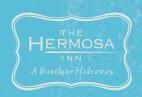
INTIMATE VENUES, INSPIRED SERVICE

Small groups enjoy intimate surroundings and innovative dining

The stunning Boardroom offers state-of-the-art equipment and facilities, and accommodates up to 20 for a sit-down dinner meeting or 30 for a reception. The Library is a classic retreat with its massive stone fireplace and walls of bookcases, and can host 32 guests for a banquet, 50 theater-style for a meeting, or up to 60 for a reception. Hidden beneath the Hacienda, the candlelit Wine Cellar is an intimate venue that seats up to 12 at a rustic trestle table for dinner or hosts 25 for a memorable reception.

A special advantage of the Inn's lush desert setting is the opportunity to meet outdoors under Arizona's famous blue skies. The Patio accommodates up to 120 guests theater-style, 150 for a banquet and up to 200 for a reception. The Garden can accommodate up to 150 for a reception.





One of the world's unique destinations.

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