

The Betsy-South Beach Announces Line Up for Art Basel Miami Beach 2016

Boutique Arts and Culture Hotel on Ocean Drive announces global arts partners, salons, and celebrations, two satellite fair affiliations, and the debut of exquisite public art installations – *opening Nov 27, 2016*

FOR MORE INFORMATION – BETSY@JPUBLICRELATIONS.COM

The Betsy – South Beach (thebetsyhotel.com), a luxury boutique hotel known for its commitment to philanthropy, arts, culture, and education, announces exhibitions for Art Basel Miami 2016 that include the work of Fay Lansner (1921-2010, USA), Christopher Carter (USA), Ricardo Cavolo (Spain), Robert Zuckerman (USA), and others. Basel Fair collaborations include Untitled and Fridge. Public art installations will emerge as part of The Betsy's expansion into the (former) Carlton Hotel – to create a 130 room Ocean Drive Hotel. All events are Free. Galleries will be open to the public on Sunday, November 27 for viewing throughout Art Basel. *Property opening will be Dec 3, 2016 at sunset.*

“The Betsy’s PACE program champions philanthropy, arts, culture, and education – all year long, every day. Celebrations like Art Basel allow us to do even more – to welcome artists and art collectors from around the world, to engage in deeper and more meaningful conversations about ‘things that matter’.” **Jonathan Plutzik, Owner of The Betsy-South Beach**

“The Betsy’s line up for Basel 2016 embraces global artists, past and present. From Fay Lasner - a feminist abstract expressionist with a neglected legacy, to Christopher Carter - whose multicultural heritage infuses our shared history with a quintessentially unique voice, to Eric Ginsberg who is wholly committed to art and accessibility when measuring how he uses his own brush to how he convenes artists to create together, to Ricardo Cavolo whose illustrations make serious content plain - especially when illuminated in Betsy’s BBar Light Boxes, to Miami’s Robert Zuckerman, a Hollywood photographer who’s come home to Miami share the power of portraits, The Betsy Basel experience is powerful and inclusive, from top to bottom. It’s a microcosm of all that’s good about artists exhibiting work in a non traditional setting.”

**Dr. Leslie King Hammond, Senior Art Consultant for The Betsy Hotel,
Author, Art Historian and Dean Emeritus of the Maryland Institute, College of Art.**

Artist Line up For Basel 2016 – as of September 1, 2016 (subject to modification through Nov 1, 2016)

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Fay Lansner – USA – 1921-2010 (FayLansner.com) In spite of her impressive record of more than 60 exhibitions, Fay Lansner’s name may be known to art historians who study mid-twentieth century American art, but it is also a name often omitted from the retrospective view of galleries and museums today. Perhaps this is because, stylistically, Fay did not adhere to the abstract expressionist precepts that dominated the 1950s and 60s. Though figurative imagery was eschewed by mid-century modernists, Fay pursued a personal aesthetic that grew out of her study of the female form. Reviews of (major) art publications during Fay’s most productive years include frequent mention and often extensive coverage of her work. Fay’s artistic legacy is one of a strong artist, a woman strong enough to remain true to her own principles throughout her long and prolific career. (Daphne Anderson Deeds) This show will be curated by art historian Dr. Leslie King Hammond in partnership with the Estate of Fay Lansner.

Christopher Carter – USA – B. 1966. Christopher Carter (ChristopherCarter.cc) is a contemporary American artist and sculptor of African-American, Native-American Indian and European descent — born in New Mexico, grew up in Boston, Mass. and currently lives in Miami, Florida. The Betsy will be exhibiting elements of a larger exhibition entitled, “Growth of a Nation”, portions of which have been acquired for exhibition by the Smithsonian African American History and Culture Museum. Poet David Mills will collaborate with the artist in creating an audio companion experience to the exhibition. Mills is a Yale-educated poet and actor who is a 2-time alumnus of The Betsy’s Writers Room (Thebetsywritersroom.com)

Ricardo Cavolo – SPAIN – B. 1982. Ricardo Cavolo (RicardoCavolo.com) is an emerging international visual artist and illustrator, coming to The Betsy in a special partnership with Centro Cultural Espana and under the auspices of The Betsy’s Escribe Aqui, a project funded in part by the John S. and James L. Knight Foundation’s Arts Challenge Program. Cavolo is equal parts artist and storyteller, weaving intricate narratives with detailed brush strokes and vibrant colors, layering the palette with emotion and depth. The collection on exhibition for Art Basel 2016 at The Betsy contains 26 curated images from a larger collection called ‘101 Musicians to Listen to Before You Die’. A catalogue by the same name will be for sale.

Eric Ginsburg – B. 1978 - (WorldofEric.com) a native of Washington, D.C., attended college at New York University (NYU), where he took his first painting class. Following graduation from Columbia University he began career in NYC, as an artist, animal advocate, and organizer of like-minded artists. Eric's collection of 12 'Dog' Images will be exhibited at Betsy during Basel, underscoring the hotel's commitment to animal welfare as a dog-friendly property that donates a portion of fees paid by guests bringing dogs to domestic and international animal rescue programs. Eric is also the creator and organizer of Fridge Fair – which will also find a home at The Betsy for Art Basel 2016. *This portion of The Betsy's Art Basel program is hosted by Kathryn Hepburn Plutzik, aka The Betsy's Dog Director of Guest Services. She can be found in her office during business hours under the grand piano in the Lobby of the Hotel.*

Robert Zuckerman – B. 1955. - As a high profile photographer in the motion picture industry, Robert Zuckerman's (robertZuckerman.com) images are legendary. Whether on or off the set, his connection is to emotional content, to the feeling present in the subject and in the moment. Zuckerman has photographed countless weddings, family portraits, and pregnancy pictures – (in his words ...) *'anything where there is spirit and love in the room, from the inner city to the mansions of Malibu.'* His book Kindsight (Kindsight Press, LLC) is a collection of photographs and accompanying texts by Zuckerman illuminating the richness of everyday life encounters and experiences. From taxi and bus drivers to waitresses to plumbers to kids at a playground, Kindsight shows the extraordinary within the ordinary. Robert is currently a Distinguished Visiting Scholar in at Florida International University in Miami, Florida, and is a long term Betsy Hotel partner. Betsy's exhibition of Robert's work during Basel embraces the property's commitment to the written word, with a collection called, "Portraits of Poets", with many of the works shot on property over the past five years, yet also including legacy poetic figures like Alan Ginsburg and Maya Angelou that are part of the artist's archive.

Bob Bonis – USA - 1932-1992 Lost Beatles and Rolling Stones: The Bob Bonis Collection. The Betsy's continuing partnership with NFA Galleries presents 200+ works discovered after the death of Bob Bonis, Road Manager of both rock groups during their first US tours. The film negatives were found after his death when they were sold to a band memorabilia dealer (Larry Marion), who has since created an engaging collection that has travelled the world to galleries, and published two catalogue/books. This collection has been part of The Betsy's visual arts program since 2012, and continues to astound viewers with what collectors have called 'The most important, never-before-seen archive of rock and roll photographs ever discovered.'

PARTNERSHIPS WITH BASEL FAIRS

THE BETSY PRESENTS ... A CURATED MINI-FRIDGE FOR ART BASEL MIAMI BEACH 2016

Four years ago NY-based artist Eric Ginsburg had an idea to create an art fair during New York Art week that was different from the others. His goal was to create an intimate space for art and art lovers. As in past fairs (with this being the 4th) the question posed to artists who participate is always *"Can you fit it into the Fridge?"* Participating artists in this exhibit will be announced by September 30, 2016 *'One of the more recent additions to the slate is the Fridge Art Fair NYC, the creation of Sol LeWitt protege ... Eric Ginsburg. "(Miami New Times)*

THE BETSY PRESENTS ... AN ART BASEL SALON SERIES WITH 'UNTITLED'

This is The Betsy's second partnership with Untitled, Art, an international, curated art fair founded in 2012 that focuses on curatorial balance and integrity across all disciplines of contemporary art. In 2016, The Betsy will be the official "Salon" host for Untitled, hosting three morning salons, as part of a touring program to link curatorial and collector's conversations with on site tours located at Ocean Drive and 12th Street. *Salon schedule TBD*

COMMUNITY ARTS PARTNERSHIP

The Betsy is proud to announce a partnership for Art Basel with South Florida Cares Mentoring Network, directed by Tracey Robinson Carter (in Miami) and founded by Susan Taylor (Editor in Chief Emeritus of Essence Magazine). This partnership will include a salon co-hosted by Kephra Burns (Writer) and Tracey Robinson Carter, with special guest Chasity Hale (High School student and Presidential Poet); the topic will be *The Transformation Role of the Arts in Building Community*. The Betsy will also host a tour of its art collection for 100 students. *Date/Time TBD*

PUBLIC ART OPENING

I POETTI/THE POETS – The Betsy is proud to unveil a public art piece created as part of its expansion into the (former) historic Carlton Hotel, exponentially expanding the property's footprint for public programming in arts and culture. I Poeti is an installation of poetry – etched into metal by water jets - by 13 poets who shaped Miami literature to include diverse, historic, and contemporary voices, such as Langston Hughes, Donald Justice, Mohamed Ali, Campbell McGrath, Julie Marie Wade, and Hyam Plutzik, the three-time finalist for the Pulitzer Prize who was the father of Betsy owner, Jonathan Plutzik. Collaborating designers on the piece were the architectural firm of Allan Schulman, graphic designer, Kevn Coster. and the staff arts and culture team at The Betsy-South Beach.

THE BETSY ORB – Betsy's recent expansion (set to open about a month prior to Art Basel Miami Beach 2016) connects two titanic architectural voices of the Art Deco Period – L Murray Dixon, designer of the original Betsy Ross Hotel (renamed The Betsy-South Beach in 2009), and Henry Hohausser, designer of the historic Carlton Hotel. The "Betsy Orb" connects these two historic properties with exquisite use of a large orb, with mirror-like faculties that will reflect the surrounding area, yet will not (even) be visible from either Ocean Drive or Collins Avenue. Pedestrians will have to venture mid-way to Espanola Way at 14th Place and peak into the restored alleyway to experience the piece.

PROPERTY WIDE OPENING

The Betsy will host a property wide exhibition opening, on Saturday December 3 at Sunset. Visiting and exhibiting artists will be present. The event will be hosted by Jonathan Plutzik and Lesley Goldwasser, owners of The Betsy Hotel.

LEADERSHIP

Dr. Leslie King Hammond, Art Historian and Graduate Dean Emeritus of the Maryland Institute College of Art, is Betsy's senior visual arts consultant (since 2009) and has assisted in that capacity during Art Basel 2016.

ART FOR SALE

All art exhibited at The Betsy is for sale with a portion of proceeds donated – by both artist and exhibitor to charity. During Arts Basel 2016, a percentage of works sold will be donated to Zara's Center in Zimbabwe (www.zarascenter.org), Betsy's own international relief program. A portion of proceeds from 'Curated Fridge' Sales will be shared with an animal rescue program in Zimbabwe sponsored by the international SPCA. (<http://www.pgfamilyfoundation.com/zimspca.html>)

ABOUT THE BETSY-SOUTH BEACH

The Betsy South Beach is a boutique hotel located on world-renowned Ocean Drive that embraces culture, arts and philanthropy through a wide range of events with ongoing events under the auspices of PACE, a Philanthropy, Arts, Culture, and Education Program. Each room at the hotel has a small library of poetry and other books, and a poetry bookmark is placed on each guest's pillow every night. Since 2009, the hotel has become a catalyst for energized discourse, innovative thinking, and charity, and has worked with over 300 nonprofit partners in the region. The Betsy South Beach is a 2-time Knight Foundation Arts Challenge Grant recipient for its Writers Room project that has hosted more than 450 writers since opening. The Betsy is the only Forbes' 4 Star, 4 Diamond, AAA-rated Boutique Hotel in Florida, and is consistently rated one of the top literary hotels in the world (CNN, USA TODAY, Wall Street Journal). The hotel is located at 1440 Ocean Drive, in Miami Beach. For more information: Deborah Briggs, VP, Philanthropy and Programs- www.thebetsyhotel.com – www.thebetsywritersroom.com - dbriggs@thebetsyhotel.com

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