# BAY GARDENS RESORTS NEWSLETTER

MAY 2016



## The Key to your Ultimate Caribbean Vacation getaway

Ideally nestled in the midst of the Rodney Bay Village, home to Saint Lucia's pulsating night life, hip bars, a caisno, shopping malls and gourmet restaurants, Bay Gardens Resorts has a beautiful collection of three unique properties. These award winning resorts are renowned for fantastic service, friendly staff and quality accommodations.

Featuring a total of 196 rooms, five conference centers, three restaurants, and five bars, our resorts are the perfect choice for a Saint Lucian getaway for families, couples, honeymooners, wedding parties, business travelers, groups, and more. Guests can stay at the property that suits them best and can still enjoy luxurious amenities from each.



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#### New features to Splash Island Water Park



The Caribbean's **Ultimate** Playground, Splash Island Water Park on Reduit Beach in Saint Lucia, has introduced three brand new features. The orientation of the park has also been changed to make the park more interactive and accommodate even more patrons. The new features include:

**THE CURVE:** This feature will test your speed on its banked

corners. Try to be quick or you will slide of the curve!

THE BALANCE BEAM: Try your luck in walking this long and narrow beam. This will test your balance and concentration. There is also a good possibility to show off your physical strengths in a face to face competition.

THE HIGH ROLLER: Climbing, running or crawling, there are

many ways to enjoy the High Roller. Find the best way to cross but be careful as this can be a slippery one, and that's what makes this a fun feature.

For more information about Splash Island Water Park, located at the Bay Gardens Beach Resort and Spa, click here.

#### Mother's Day at Bay Gardens Resorts



Bay Gardens Resorts celebrated Mother's Day with two amazing events on Sunday, May 08, 2016. Prizes were also awarded to a few lucky mothers who were in attendance.

To see all the highlights, please click here for the Bay Gardens Hotel and click here for the Bay Gardens Beach Resort & Spa.

#### St. Lucia Jazz & Arts 2016 Involvement



Bay Gardens Resorts and Splash Island Water Park partnered with the 25th Anniversary of the Saint Lucia Jazz and Arts festival, which was held earlier this month, as a Collateral Sponsor.

This year's festival featured musicians which included the likes of Marc Anthony, Kool and the

Gang, Air Supply, Kassav, Shaggy, Wyclef Jean, local favorite Teddyson John and much more. Part of the festival was also the arts village amongst many other fringe events around the island.

Bay Gardens Resorts and Splash Island were both in support and well represented at these events. The company believes that this festival is very important as it not only creates a platform to showcase international musicians and artists but the local Saint Lucian up and coming ones as well. This is just the continuation of a strong partnership which will continue in the coming years.

#### Father's Day Celebrations

Bay Gardens Resorts will be having two great events to celebrate Our Fathers on Sunday June 19, 2016.

The Bay Gardens Hotel and Inn will be hosting a Father's Day Lunch, "Daughter's first love, Sons Greatest Hero", at the Bougainvillea Dining Hall featuring live entertainment and a scrumptious buffet starting at 12:00pm. The Bay Gardens Beach Resort & Spa will be hosting a Father's Day



Brunch at the Hi Tide Restaurant featuring entertainment by country and western singer Shervon Sealy starting at 11:30am.

Both events will feature many prizes to be won as well as a welcome cocktail and wine. For more information or to make a reservation, click here.

### Partnership with R3D Rebellion Carnival Band

Bay Gardens Resorts has partnered with one of the most popular carnival bands in Saint Lucia, Red Rebellion for the 2016 carnival season as a Gold Sponsor.

Red Rebellion will be hosting one of its very popular events, called "Red Bikini Affair", which is a beach party at Pigeon Island on June 05, 2016. A number of local musicians and DJs will provide entertainment. Bay Gardens Resorts will be part of a contest prior to the event, where one lucky ticket holder can win a weekend for two at the Bay Gardens Hotel with breakfast. All ticket holders need to do is take a fun picture with their tickets and post it to social media, with the #BayGardensResorts, #RedBikiniAffair and tagging 5 of their friends. The winner will be the picture with the most likes and will get the ultimate experience at Bay Gardens Hotel.



Bay Gardens Resorts has been involved in Saint Lucia Carnival for a number of years, always providing assistance where needed. As a locally owned and operated Saint Lucian company, it is important to be part of the culture and history of the island. The resort chain will support Red Rebellion for future events and during the parade of the bands in 2016 season and hopes to continue its partnership with Carnival for years to come.

#### Summertime at the Coral Kidz Club



Paintings, Tie-Dye T-Shirts, board games and sand sports! These are some of the fun activities kids would enjoy at Bay Gardens Beach Resort & Spa. Summertime is almost here and the Coral Kidz Club has all the summer fun for toddlers to pre-teens (ages 4-12). Plenty of interactive and engaging board games awaits like Bingo, UNO, and much more. Kids can also express their creativity painting, or have fun in the sun playing Caribbean games; lime and spoon or sack racing. The fun does not stop there, as there's tons of fun on Reduit

Beach where they walk around and collect sea shells to take back home. So no worries, your kids will be safe and have a memorable time at the Coral Kidz Club during your stay this summer.

The Coral Kidz Club is open from Tuesday to Saturday 10:00am - 4:00pm. Click here for more info.

#### Bay Gardens at Cannes Film Festival



The Bay Gardens Beach Resort and Spa was a featured prize in the "swag bag" at the GBK Lounge during the 69th annual Cannes Film Festival held in Cannes, France.

The Cannes Film festival is one of the most publicized film festivals which features various forms of genres, including documentaries from all around the World. The Beach Resort was invited to be part of an

exhibit at the GBK celebrity lounge. Three and four night accommodation gift certificates to stay at the resort with breakfast were given as part of the welcome goodie bag to the celebrities who visited the lounge. Also included in the goodie bag were beauty supplies, a handbag designer, an I-phone phone cover, as well as speakers that was overlaid with an image of Prince as a tribute to the artist.

A few celebrities included Freida Pinto (Slumdog Millionaire), Oscar winner Faye Dunaway (Network), Hip-hop/R&B Singer Akon, Katrina Cas (Wolf of Wall Street), Tom Wlaschiha (Game of Thrones- Faceless Man), Jason Matthew (Star Trek Beyond), Phoebe Dahl (British Fashion Designer), Dougray Scott (Taken) and many more.

#### **Island Escape Promotion**



Save up to 50% off accommodation at Bay Gardens

Resorts starting from now till December 19, 2016 with our Island Escape Sale. This offer has a number of additional inclusions such as, breakfast for two daily, access to Splash Island Water Park, Complimentary Non-motorized water sports and more.

Book longer stays to get up to \$150.00 in Resort Credits towards food and beverage purchases!

Click here to make your next unforgettable experience a Bay Gardens Experience. Offer ends June 30, 2016.

#### Bay Gardens & SLHTA Helps Support AgriTourism Linkages

Bay Gardens Resorts is one company out of many other hotels which has come on board with the Saint Lucia Hotel and Tourism Associations (SLHTA) commitment to strengthen linkages between the tourism and agricultural industry.

One of these key initiatives adopted by the hotel chain is the implementation of a Virtual Agricultural Clearing House (VACH) program. This program provides hotels, restaurants and food and beverage distributors the ability to obtain information on the availability of crops, thereby facilitating an increase in the sale of local produce and encouraging import substitution.

This will help the several restaurants and bars at Bay Gardens Resorts in continuing their push for serving local dishes and beverages to their



guests.

The program is already bearing fruit for Bay Gardens and local farmers with even more fruits and vegetables now being sourced locally. Click here for a testimonial from a pineapple farmer who is working with Bay Gardens Resorts and other hotels as part of this program.

#### Featured Team Member - Laudra Maurille



Our featured employee for the month of May is Ms. Laudra Maurille, reservations supervisor at Bay Gardens Resorts. Ms. Maurille has been employed with the company over the past five years and enjoys the feeling of exceeding guest expectations. It gives her great satisfaction knowing that she is able to positively affect someone's stay by making it more memorable. She believes that such little unexpected surprises truly make our guests feel extra special and create memories to last a lifetime, which they will reminisce on until their next vacation with us.

Splash Island Water Park, the newest addition to the Bay Gardens family is Ms. Maurille's favourite past time. She encourages everyone to experience the park as she recently had a fantastic time with her family. Ms. Maurille is of the opinion that hospitality can only be effective if our guest say that it is, their opinion is what matters. She says that "if each guest believe that I have extended effective hospitability to them I am then satisfied". We can truly attest that Ms. Maurille is a great asset to our Bay Gardens Resorts Family.

#### Dine Around Program - The New All Inclusive Trend



Bay Gardens Resorts first introduced the Dine Around concept in late 2014, moving into early 2015 for the very competitive winter season.

The program was created based on the increasing demand for meal plans that provide our guests with up front pricing and also provide great value. The Bay Gardens Resorts: Dine Around Program offers guests that have signed up for the All-

Inclusive or Modified American Plan (MAP) the option of dining out at a number of various restaurants for up to three nights during a stay of 7 nights or more (including the cost of transportation to and from those restaurants).

This Dine Around Program also allows the resort chain to embrace local restaurants and build stronger relationships with the community, enhances

the travel experience for guests, keeps dinner time food costs down and most importantly, it significantly increases revenue, making this the new allinclusive trend for hotels.

For more information on the Bay Gardens Resorts: Dine Around Program and to see which restaurants are featured, click here.

#### Recipe of the Month - Shrimp Fritters



This month, we're sharing one of our popular dishes.

#### **INGREDIENTS**

8 to 10 Shrimp

½ lb Chives

½ lb Onions

3 Clv Garlic

1/4 lb Seasoning Pepper

¼ lb Celery

<sup>1</sup>/<sub>4</sub> lb Parsley

Pinch Salt

Pinch Pepper

Water or Soda Water White Flour

#### **METHOD**

- 1. Dice the shrimp
- 2. Add the diced herbs, flour and water
- 3. Mix the batter consistently (not too thick)
- 4. Add salt, pepper and a little hot sauce to taste
- 5. Fry and enjoy